

2022 Annual Budget Campaign Committee Report

Building our Vision: #roadto2050

Submitted by Beth Hospadaruk

1st Unitarian Universalist Congregation of Ann Arbor's 2022 Annual Budget Campaign (ABC) drive titled "Building Our Vision: #RoadTo2050" ran during the months of October-December, 2021. The committee consisted of Beth Hospadaruk, chair and Ed Lynn supported by our Ministers, Staff and the Board of Trustees. An initial goal of \$1.15 million was set.

A letter of inspiration, encouragement and information was sent out in September to kick off the campaign. This year's theme "Building our Vision: #roadto2050" was a continuation of our ongoing focus of our Vision 20/50 work and looking to our future. 2021 was the second year of a worldwide pandemic (Covid 19) attacking our everyday lives, including our Beloved Community. Our in-person gatherings were brought back in September with restrictions in place such as mask wearing, no eating or drinking inside and an outdoor tent to enjoy each other's company during social hour. However, the social justice work of our congregation continued as well as the planning and work towards the goals of our year long Vision project.

A pledge form was included in the mailing. Website updates with the ability to pledge online as well as in our Realm system was done. Reminder e-mails and notices in the monthly newsletter, weekly bulletin and social media took place in October and November. Ed Lynn sent email reminders in late November to encourage those who had not pledged yet and the BoT were instrumental in eventual follow up with folks in December.

During each service in October, a different member of the congregation gave a "testimonial" describing what this congregation means to them and why pledging is so important. Those testimonials were given by:

Laura Johnstone
Rhegan Martin
Kyla Boyse
Ange Zaytsev

Thank you notes were written by Beth Hospadaruk

We received **347 pledges for a total of \$978,399**. 24 of these were new pledges.

A heartfelt and deep appreciation goes out to all who support UUA financially helped to insure the ongoing presence of our liberal faith and work here in Ann Arbor.