



The UUAA Communications Committee

PURPOSE:

The purpose of the Communications Committee is to develop and support communications that keep our congregation informed, engaged and connected, as well as communications that promote our congregation to the wider community.

ROLES/RESPONSIBILITIES:

The work of the Communications Committee will reflect and promote our congregation's 20/50 Vision, as well as our UUAA and UU values.

The Communications Committee will provide communications support and expertise to staff members, lay leaders and congregational groups.

The Communications Committee will work collaboratively with the Senior Minister (or their designee) and interested constituencies to create/review congregational policies and procedures related to communications.

The Communications Committee will be a conduit of information to and from our Ann Arbor regional community.

The Communications Committee will be a conduit of information to and from the wider Unitarian Universalist movement.

The Communications Committee will help the congregation stay up to date on effective communication technologies and tools.

SELECTION PROCESS & ACCOUNTABILITY:

The Communications Committee will include members who have expertise in areas such as graphic design, photography, website management, social media, writing, editing and media relations. The Committee will also have at least one representative from the Webtech Team and at least one representative from the Vision 20/50 Steering Committee.

The Communications Committee will strive to flexibly welcome those who are committed to this work, and provide ways to graciously release those who need to move on.

The specific number of committee members will be determined by the Communications Ministry Specialist, in consultation with the current Communications Committee Chair, based on the workload and needs of the team. The committee will report to the Communications Ministry Specialist.